



incrediblebankSM

SPONSORSHIP PACKAGE

DECEMBER 7, 2024
CAPE CORAL PARKWAY
4-10 PM



CHAMBER OF COMMERCE OF
CAPE CORAL



For over 35 years, the Chamber of Commerce of Cape Coral has welcomed the holiday season on the first Saturday of December. The Holiday Festival of Lights stands out as one of the largest celebrations in Southwest Florida, bringing together families and businesses.

This feel-good event takes place along Cape Coral Parkway in Downtown Cape Coral and features over three-quarters of a mile filled with holiday attractions, performances, vendors, food, and refreshments to celebrate the season.

The highlights of the festival include the official lighting of the city's Christmas tree and the much-anticipated arrival of Santa Claus. Dignitaries and major sponsors participate in the tree lighting ceremony, after which Santa lights the tree and greets children, offering free photos with him.

Along the 3/4-mile stretch, there will be three holiday performance stages showcasing local dance groups, schools, choirs, and others as they present their festive programs.

The Holiday Festival of Lights will feature a variety of sponsors and vendors lining the Parkway, many of whom will offer free gifts and prize registrations, along with food vendors serving an array of delicious festival fare for all attendees.

This festival is known as the "biggest small-town holiday celebration" in the country, making it an event you certainly don't want to miss.

2024 Snowcap Square 15 Ton Snow Slide Sponsorship Package

Snowslide Sponsor - \$5,000 (SOLD OUT)

Company Logo (Large) will appear in all marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical

Banner Placement at Event

2024 Candy Cane Park Kid's Area Sponsorship Package

Major - \$5,000 (SOLD OUT)

Company Logo (Large) will appear in all marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical

Banner Placement at Event

Supporting Gold - \$2,500 (3 Available)

Company Logo (Small) will appear in the following marketing and promotion of
Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical

Banner Placement at Event

2024 Sponsorship Package

Event Major - \$5,000

Company Logo (Large) will appear in all marketing and promotion of Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Billboard Advertising (Lamar)

Radio Spots (Renda Broadcasting)

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name Announced at Performance Stages

Sponsor Recognition at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical

Banner Placement at Event

Supporting Gold - \$2,500

Company Logo (Small) will appear in the following marketing and promotion of Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Tent, 1 Table & 2 Chairs, Lights & Electrical

Banner Placement at Event

2024 Sponsorship Package

Supporting Silver - \$1,000

Company Name will appear in the following marketing and promotion of Holiday Festival of Lights, including, but not limited to...

Newspaper Advertising

(The News-Press, The Cape Coral Breeze and The Cape Coral Sun)

Official Holiday Festival of Lights Event Poster

Chamber Trend Event Ads (2 Months)

Chamber E-Trend Event Ads (4 Weeks)

Chamber Luncheon Slideshow (2 Months)

All Event Email Blasts

Company Name announced at Tree lighting ceremony

10x10 Space & Electrical

Banner Placement at Event

Promotional - \$500 (only 10 available)

Web Sponsor Page Text/link

Official Holiday Festival of Lights Event Poster (Text)

Name in text on Event Emails, Mention on Performance Stages

10x10 Space, Electrical access and Banner hung in event

Banner—\$150

Banner provided by company displayed in event.

Name in text on bottom of poster.



CHAMBER OF COMMERCE OF
CAPE CORAL

SPONSORSHIP APPLICATION

Please select all that apply:

- Major \$5,000 Supporting Gold \$2,500
- Snowcap Square \$5,000 (Only 1 of 2 Available)
- Candy Cane Park Sponsorship \$2500 \$5000 (SOLD OUT)
- Supporting Silver \$1000 Promotional \$500 Banner Sponsor \$150

Total amount due for sponsorship: \$ _____

Please make sure all checks are made out to: Chamber of Commerce of Cape Coral

Payment due upon receipt to activate sponsorship marketing benefits

Banners for all sponsorships are due no later than December 2nd ,2024.

All logos must be submitted with signed sponsorship application.

Company Name: _____

Contact Name Contact Title: _____

Company Address: _____
(including city, state, zip)

Phone Number Email: _____

Payment Type: (please check one) Check Cash Credit Card

Card Number: _____

Expiration Date: _____ CVV Code: _____ Zip Code: _____

Type of Card: _____ Name on Card: _____

Authorized Signature Date: _____

Send completed form to: Maria@capecoralchamber.com Fax to 239-549-9609

or mail to the Chamber of Commerce of Cape Coral:

PO Box 100747, Cape Coral, FL 33910

ATTN: Holiday Festival of Lights

Contact Maria at (239) 549-6900 x111 for additional details